

**For Selected Population Group 100,001 - 250,000**

**Public Library Information Communication Technology & Social Media Report**

Library Name	Number of Databases	Number of Electronic Periodicals	e-Resources Titles (number of e-Resources Titles)	e-Resource Copies	Public Workstations with Internet Access	Lending Laptops, Netbooks, and Tablets (e.g. iPads)	E-readers	e-Books and Downloadable Item Circulation	Number of People Using Library Workstations	Number of Times Databases Accessed by Library Users	Number of People using Public Library Wireless Connection	Number of Electronic Reference Transactions	Number of Communications Technology & Social Media Transactions	Number of Electronic Visits to the Library Website	Number of Social Media visits	Social Media Participation (1-Yes or 0-No)
Ajax	42	52,102	81,176	1,107,868	36	0	0	67,288	58,450	176,696	263,250	1,900	13,200	187,772	19,656	1
Barrie	74	52,160	95,277	113,520	72	0	0	149,916	96,550	0	39,350	1,200	5,300	846,248	50,388	1
Burlington	57	77,222	70,691	73,073	139	175	42	201,344	196,500	111,020	299,900	250	21,350	988,260	122,512	1
Cambridge	56	52,074	29,727	36,682	59	0	0	89,076	72,350	17,108	108,750	1,800	4,300	862,472	19,656	1
Chatham-Kent	88	52,987	62,272	853,332	72	0	20	85,332	50,650	131,976	11,550	150	13,750	1,037,816	0	1
Greater Sudbury	21	51,707	22,284	12,325	121	5	20	259,480	434,950	605,280	0	1,850	21,950	884,884	6,864	1
Guelph	156	180,396	1,293	1,193	44	31	23	65,988	81,000	175,812	104,850	1,850	4,400	1,165,476	544,648	1
Kingston-Frontenac County	45	61,818	11,210	11,067	99	0	0	241,488	106,200	179,140	43,100	3,950	12,300	3,541,408	9,880	1
Kitchener	60	62,145	40,102	46,124	105	29	0	212,108	172,750	437,892	452,500	800	15,050	1,453,348	84,552	1
Milton	51	175,449	917,988	919,580	54	0	0	117,052	69,900	12,822,264	49,100	550	3,250	403,312	315,588	1
Oakville	101	48,674	29,166	32,397	104	0	0	221,832	93,400	222,560	0	2,500	13,950	1,360,320	4,160	1
Oshawa	58	51,571	36,492	36,492	70	10	30	92,144	89,000	49,920	0	1,750	17,450	340,652	5,616	1
Richmond Hill	94	124,616	178,950	197,149	89	0	0	532,012	194,950	467,324	716,250	500	13,300	854,880	11,596	1
St. Catharines	41	61,899	6,478	6,573	74	8	5	87,672	59,750	2,256,072	1,250	1,600	44,650	2,352,168	3,900	1
Thunder Bay	47	51,940	70,507	86,888	64	0	0	75,972	159,650	672,256	54,650	11,400	8,300	610,168	72,436	1
Waterloo City	62	74,460	27,293	32,552	87	29	0	128,336	87,950	76,752	37,150	550	13,700	806,832	83,564	1
Whitby	90	15,100	16,539	16,574	75	0	0	100,620	101,750	712,088	133,400	250	3,050	390,260	4,368	1
Windsor	55	56,032	48,341	49,204	82	49	96	114,556	242,300	311,220	41,800	600	43,650	1,061,008	860,392	1
<b>Total :</b>	<b>1,198</b>	<b>1,302,352</b>	<b>1,745,786</b>	<b>3,632,593</b>	<b>1,446</b>	<b>336</b>	<b>236</b>	<b>2,842,216</b>	<b>2,368,050</b>	<b>19,425,380</b>	<b>2,356,850</b>	<b>33,450</b>	<b>272,900</b>	<b>19,147,284</b>	<b>2,219,776</b>	<b>18</b>

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**Technology, Social Media and Computer Literacy Programs**

Public Library Name	Number of Programs	Number of Attendees
Ajax	291	1,340
Barrie	42	324
Burlington	94	1,050
Cambridge	9	343
Chatham-Kent	778	1,357
Greater Sudbury	42	205
Guelph	10	216
Kingston-Frontenac County	529	735
Kitchener	63	264
Milton	157	562
Oakville	292	600
Oshawa	136	301
Richmond Hill	168	829
St. Catharines	202	1,296
Thunder Bay	77	439
Waterloo City	86	3,062
Whitby	299	1,008
Windsor	38	836
<b>Total:</b>	<b>3,313</b>	<b>14,767</b>

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**Social Media Participation**

Public Library Name	Social Media Types
Ajax	Twitter
	Facebook
	Flickr
	YouTube
Barrie	Twitter
	Facebook
	YouTube
	Instagram
	Pinterest
Burlington	Twitter
	YouTube
	LinkedIn
	Instagram
	Tumblr
Cambridge	Twitter
	Facebook
	Google+
Chatham-Kent	Twitter
	Facebook
	RSS feeds
	YouTube
Greater Sudbury	Twitter
	Facebook
	YouTube
Guelph	Blogs
	Twitter
	Facebook
	RSS feeds
	Flickr
	YouTube
	LinkedIn
	Pinterest

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Public Library Name	Social Media Types
Kingston-Frontenac County	Blogs Twitter Facebook Pinterest
Kitchener	Blogs Twitter Facebook RSS feeds YouTube LinkedIn
Milton	Blogs Twitter Facebook Flickr YouTube LinkedIn
Oakville	Twitter Facebook YouTube Instagram
Oshawa	Twitter Facebook Google+ RSS feeds YouTube Pinterest
Richmond Hill	Twitter Facebook
St. Catharines	Twitter Facebook Pinterest
Thunder Bay	Blogs Twitter

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Public Library Name	Social Media Types
Thunder Bay	Facebook Google+ Flickr YouTube LinkedIn HistoryPIN Instagram Pinterest Tumblr
Waterloo City	Blogs Twitter Facebook RSS feeds Flickr YouTube LinkedIn Pinterest
Whitby	Blogs Twitter Facebook RSS feeds YouTube Pinterest
Windsor	Blogs Twitter Facebook Flickr YouTube Pinterest