

For Selected Population Group 30,001 - 50,000

Public Library Information Communication Technology & Social Media Report

Library Name	Number of Databases	Number of Electronic Periodicals	e-Resources Titles (number of e-Resources Titles)	e-Resource Copies	Public Workstations with Internet Access	Lending Laptops, Netbooks, and Tablets (e.g. iPads)	E-readers	e-Books and Downloadable Item Circulation	Number of People Using Library Workstations	Number of Times Databases Accessed by Library Users	Number of People using Public Library Wireless Connection	Number of Electronic Reference Transactions	Number of Communications Technology & Social Media Transactions	Number of Electronic Visits to the Library Website	Number of Social Media visits	Social Media Participation (1-Yes or 0-No)
Belleville	43	51,940	58,140	74,510	20	0	0	28,652	41,500	27,820	15,900	1,150	5,650	127,088	45,604	1
Bradford West Gwillimbury Town	50	56,399	30,462	30,908	10	0	0	13,780	14,500	43,212	19,950	300	3,250	84,604	37,700	1
Brant County	46	52,373	7,711	7,711	22	6	25	175,604	10,750	647,452	8,000	650	2,100	1,660,828	24,544	1
Cornwall	37	51,940	59,755	76,125	20	11	0	17,472	30,950	5,408	15,750	500	4,950	194,792	832	1
Georgina	39	51,990	64,243	80,626	30	5	0	24,960	14,250	258,128	13,300	1,650	1,600	103,220	3,536	1
Haldimand County	39	52,036	63,133	79,503	21	0	10	51,584	13,650	1,872	5,800	1,000	3,500	48,412	1,040	1
Innisfil	137	105,580	51,538	52,587	52	13	8	19,344	32,000	222,976	4,800	2,500	7,500	624,572	13,624	1
New Tecumseth	46	53,544	12,381	13,516	28	0	3	274,404	16,950	1,092	2,800	2,700	3,250	3,432	1,716	1
Orillia	32	51,940	58,002	74,372	24	0	6	26,052	28,150	70,668	18,750	1,700	6,050	145,860	0	1
Owen Sound & North Grey Union	35	51,940	58,116	75,150	15	5	0	24,700	24,200	145,340	18,250	300	3,000	150,436	173,628	1
Quinte West	32	51,940	3,249	3,249	20	20	0	73,372	17,850	0	10,900	350	1,100	120,016	8,788	1
St. Thomas	20	51,940	58,002	74,372	22	0	7	20,800	39,200	53,716	12,400	350	3,700	58,344	151,424	1
Stratford	160	52,837	26,316	31,575	15	0	0	37,024	17,400	275,132	6,050	1,050	950	111,852	133,640	1
Timmins	34	51,940	59,743	76,113	43	0	0	10,556	32,750	25,428	10,700	700	2,800	32,344	1,144	1
Whitchurch-Stouffville	50	51,995	146,252	146,252	17	0	0	23,556	12,500	34,372	0	8,850	3,350	94,692	22,672	1
Woodstock	32	51,989	68,911	85,309	15	0	0	68,380	27,200	353,808	0	50	1,250	135,044	31,304	1
Total :	832	892,323	825,954	981,878	374	60	59	890,240	373,800	2,166,424	163,350	23,800	54,000	3,695,536	651,196	16

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Technology, Social Media and Computer Literacy Programs

Public Library Name	Number of Programs	Number of Attendees
Belleville	138	219
Brant County	28	259
Cornwall	9	205
Georgina	38	193
Haldimand County	229	356
Innisfil	54	251
New Tecumseth	25	99
Orillia	60	547
Owen Sound & North Grey Union	9	30
Quinte West	43	386
St. Thomas	37	282
Stratford	34	182
Timmins	49	174
Whitchurch-Stouffville	79	301
Woodstock	65	122
Total:	897	3,606

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Social Media Participation

Public Library Name	Social Media Types
Belleville	Blogs Twitter Facebook YouTube
Bradford West Gwillimbury Town	Twitter Facebook Flickr YouTube
Brant County	Twitter Facebook Google+ RSS feeds Flickr YouTube
Cornwall	Twitter LinkedIn
Georgina	Twitter Facebook Flickr YouTube Sirsi Dynix Facebook app
Haldimand County	Twitter Facebook
Innisfil	Blogs Twitter Facebook Google+ RSS feeds YouTube Instagram Picasa Skype

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Public Library Name	Social Media Types
New Tecumseth	Blogs Twitter Facebook YouTube LinkedIn
Orillia	Blogs Twitter Facebook YouTube Goodreads Pinterest Tumblr
Owen Sound & North Grey Union	Blogs Facebook
Quinte West	Facebook
St. Thomas	Blogs Facebook Pinterest
Stratford	Blogs Twitter Facebook YouTube Hootsuite Instagram MailChimp Pinterest Vine
Timmins	Facebook
Whitchurch-Stouffville	Twitter Facebook
Woodstock	Blogs Twitter Facebook

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Public Library Name	Social Media Types
Woodstock	Instagram
	Pinterest