

For Selected Population Group 50,001 - 100,000

Public Library Information Communication Technology & Social Media Report

Library Name	Number of Databases	Number of Electronic Periodicals	e-Resources Titles (number of e-Resources Titles)	e-Resource Copies	Public Workstations with Internet Access	Lending Laptops, Netbooks, and Tablets (e.g. iPads)	E-readers	e-Books and Downloadable Item Circulation	Number of People Using Library Workstations	Number of Times Databases Accessed by Library Users	Number of People using Public Library Wireless Connection	Number of Electronic Reference Transactions	Number of Communications Technology & Social Media Transactions	Number of Electronic Visits to the Library Website	Number of Social Media visits	Social Media Participation (1-Yes or 0-No)
Aurora	75	91,884	116,915	122,082	28	10	0	62,660	30,350	107,900	35,350	600	6,100	252,044	23,764	1
Brantford	82	55,044	18,846	18,846	48	0	0	108,524	153,200	56,472	33,000	6,650	0	460,460	12,480	1
Caledon	40	56,762	60,380	79,650	65	0	0	26,728	127,000	67,808	23,600	1,100	13,400	162,916	144,352	1
Clarington, Municipality of	33	52,006	61,233	80,995	53	0	0	62,972	43,800	159,588	78,800	150	3,450	1,337,856	259,376	1
Halton Hills	33	53,203	58,185	74,562	42	5	15	57,356	24,150	5,304	12,600	1,600	4,550	344,760	858,624	1
Kawartha Lakes, City of	47	51,992	60,141	77,540	72	4	10	40,924	33,300	40,820	5,150	500	5,450	27,196	4,316	1
Newmarket	86	60,161	71,779	88,578	42	22	8	80,704	33,750	308,516	51,550	500	3,250	163,228	234,000	1
Niagara Falls	46	51,992	3,725	3,725	39	0	3	41,600	106,000	7,791,472	100,700	850	5,900	8,754,876	84,812	1
Norfolk County	78	52,449	62,428	88,798	77	0	0	21,892	26,600	11,336	16,450	2,900	7,300	114,816	87,568	1
North Bay	32	51,940	3,249	3,249	13	0	0	15,548	3,750	114,920	4,350	200	2,000	14,820	884	1
Peterborough	53	55,032	83,262	101,796	28	0	0	306,956	37,500	205,348	8,750	0	11,450	383,032	9,204	1
Pickering	48	63,045	71,231	91,485	81	8	21	251,212	339,500	70,512	72,200	1,150	21,700	580,580	143,468	1
Sault Ste. Marie	37	51,940	58,002	74,372	37	12	4	33,228	26,050	88,036	49,850	300	5,100	163,280	5,408	1
Welland	52	48,024	68,121	73,450	28	9	0	32,604	28,550	30,264	9,650	200	1,500	121,628	4,420	1
Total :	742	795,474	797,497	979,128	653	70	61	1,142,908	1,013,500	9,058,296	502,000	16,700	91,150	12,881,492	1,872,676	14

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Technology, Social Media and Computer Literacy Programs

Public Library Name	Number of Programs	Number of Attendees
Aurora	30	200
Brantford	151	629
Caledon	421	494
Clarington, Municipality of	41	476
Halton Hills	49	207
Kawartha Lakes, City of	283	737
Newmarket	151	557
Niagara Falls	9	107
Norfolk County	15	427
North Bay	1	6
Peterborough	202	959
Pickering	58	488
Sault Ste. Marie	82	147
Welland	50	164
Total:	1,543	5,598

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Social Media Participation

Public Library Name	Social Media Types
Aurora	Twitter
	Facebook
	YouTube
Brantford	Twitter
	Facebook
	YouTube
	Instagram
	Pinterest
Caledon	Blogs
	Twitter
	Facebook
	YouTube
	Pinterest
Clarington, Municipality of	Twitter
	Facebook
	Flickr
	YouTube
Halton Hills	Twitter
	Facebook
	Google+
	Flickr
	YouTube
	Instagram
	Pinterest
Kawartha Lakes, City of	Twitter
	Facebook
	YouTube
Newmarket	Blogs
	Twitter
	Facebook
	YouTube
	Goodreads

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Public Library Name	Social Media Types
Newmarket	Pinterest
Niagara Falls	Blogs
	Twitter
	Facebook
	LibraryAware
	Pinterest
Norfolk County	Twitter
	Facebook
	RSS feeds
	YouTube
North Bay	Twitter
	Facebook
Peterborough	Twitter
	Facebook
	YouTube
Pickering	Twitter
	Facebook
	YouTube
	Instagram
	Tumblr
Sault Ste. Marie	Twitter
	Facebook
	Pinterest
	RSS Feeds
	You Tube
Welland	Twitter
	Facebook