**CANADA LEARNING BOND CHAMPIONS’ NETWORK**

Annual Meeting

6-7 February 2018

Novotel Hotel

3 Park Home Avenue

Toronto, Ontario

# *Engagement, Innovation, and Learning*

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|  | **DAY 1** |
| 8:20 | Arrival / Registration |
| 8:55 | Roundtable Introductions  |
| 9:05 | *Words of Welcome from the Co-chairs* |
| **Althea Arsenault**Manager of Resource DevelopmentEconomic and Social Inclusion Corporation (ESIC)Government of New Brunswick | **David Moore**Director of Program DesignCanada Education Savings ProgramEmployment and Social Development Canada (ESDC)Government of Canada |
| 9:15 |  *Poverty, Health, and Education***Dr. Gary Bloch**Family PhysicianSt. Michael's Hospital |
| 9:40 | *Understanding decision behaviors in Low socioeconomic population:* *from brain to meaning***Dr. Amedeo D’Angiulli**ProfessorCarleton University |
| 10:30 | Health Break / Networking |
| 11:00 |  |
| *Poverty Reduction Strategy – What We Heard* **TBC**Social Development PolicyEmployment and Social Development Canada |
| 11:20 | *Update on Financial Empowerment Champions***Adam Fair**Vice-President, Strategy and ImpactProsper Canada |
| 11:40 | *Career Trek: Connecting with the Community through Education Savings***Danielle Hollinger**Education Savings CoordinatorCareer-Trek |
| 12:00 | Lunch |
| 13:00 | *Canada Learning Bond and Children in Care* |
| **Dr. Robert Flynn**Emeritus ProfessorOttawa University |
| *Panel Discussion* |
| **Wendy Miller**Senior Manager, Government and Stakeholder Relations, Ontario Association of Children’s Aid Societies | **Meghan Henry**Manager, Transformation ImplementationChild Welfare SecretariatService Ontario | **Don Osborne**Director, Registered Plans Strategy, Mutual Fund Distribution and Financial PlanningRoyal Bank of Canada |
| 14:10 | *Embedding CLB Awareness within Service Delivery***Paolo Staffieri**Manager, Community & Labour Market DevelopmentSocial Services - City of Toronto |
| 14:30 | Health Break / Networking |
| 15:00 | ***Knowledge Café***Group Discussion |
| 15:45 | *Education in Canada: Key results from the 2016 Census***TBC**Statistic Canada |
| 16:15 | *Leveraging Collective Impact to grow the CLB Take-up Rates***Leena Sharma Seth**Director, Community EngagementHalton Poverty Roundtable |
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| 16:35 | *Moving CLB to Provincial Policy***Althea Arsenault**Manager, Resource DevelopmentEconomic and Social Inclusion Corporation  |
| 4:55 | *Closing Remarks* |

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| DAY 2 |
| 8:30 | Networking |
| 8:50 | Welcome + Recap |
| 9:00 | *Canada Education Savings Program Updates***TBC**ESDC |
| 9:30 | *SIN Uptake by Census Data***TBD**Statistics Canada |
| 9:45  | *How to Engage the Public Health Programs for 0-6 years old***Michelle Owen**ManagerPublic Health Agency of Canada |
| 10:15 | Break / Networking |
| 10:45 | *BEAR Challenge***Dr. Meera Paleja + Students (TBC)**Rotman Business School, University of Toronto |
| 11:00 | *Mailing Trials***Mathieu Audet**Senior Research Analyst, Innovation Lab*ESDC* |
| 11:15 | *ESDC Innovation Lab: Finding Points of Leverage***Teresa Bellefontaine**Manager, Strategic Policy ESDC |
| 12:15 | Working Lunch**What is next for the Network?**  |
| 1:15 | *Integrating an Education Savings Referral into the Ontario Newborn Registration Service* |
|  | **David Moore**, Director, Program DesignESDC | **Asim Hussain**Director, Digital Services Transformation Branch Service Ontario | **Aaron Vive**Senior Policy Analyst, Digital Services Transformation Branch Service Ontario |
| 14:00 | *Communicating the CLB Online***Talya Rotem***Digital Community Manager*SmartSAVER |
| 14:20 | *Deep Community Outreach Using Phone and Digital Methods***Claire Gallagher**Communications & Research CoordinatorACORN Canada |
| 14:40 | *Points Reward Promoting CLB***Cynthia Hastings-James**DirectorBest Life Rewarded |
| 15:00 | *Regional Networks to Share Information on the CLB and RESPs***Julie Hauser**Partnership and Stakeholder Engagement OfficerFinancial Consumer Agency of Canada |
| 15:20 | *Closing Remarks* |
| **Althea Arsenault**Manager of Resource DevelopmentESICGovernment of New Brunswick | **David Moore**Director of Program DesignCanada Education Savings ProgramESDCGovernment of Canada |