

For Selected Population Group 15,001 - 30,000

Public Library Information Communication Technology & Social Media Report

Library Name	Number of Databases	Number of Electronic Periodicals	e-Resources Titles (number of e-Resources Titles)	e-Resource Copies	Public Workstations with Internet Access	Lending Laptops, Netbooks, and Tablets (e.g. iPads)	E-readers	e-Books and Downloadable Item Circulation	Number of People Using Library Workstations	Number of Times Databases Accessed by Library Users	Number of People using Public Library Wireless Connection	Number of Electronic Reference Transactions	Number of Communications Technology & Social Media Transactions	Number of Electronic Visits to the Library Website	Number of Social Media visits	Social Media Participation (1-Yes or 0-No)
Brockville	32	51,940	58,760	74,954	13	0	3	91,728	35,350	185,744	23,100	450	6,400	83,668	91,884	1
Clarence-Rockland	32	51,940	59,743	76,113	8	0	0	2,444	3,900	0	4,300	250	200	0	0	1
Cobourg	44	51,940	58,002	74,372	30	11	2	19,292	19,900	14,508	10,250	5,250	2,150	90,272	33,644	1
Collingwood	50	53,544	12,381	13,516	20	4	5	59,644	29,850	882,752	21,000	5,000	7,450	84,656	59,852	1
East Gwillimbury	65	59,352	74,102	93,559	29	17	4	13,416	4,800	51,324	75,250	200	1,900	93,028	1,092	1
Essa	46	53,544	12,381	13,216	26	8	3	5,148	9,000	432,120	11,800	500	1,550	35,412	17,056	1
Fort Erie	41	52,043	58,939	75,309	43	4	2	27,196	53,250	3,380	6,450	250	650	47,112	3,016	1
Grimsby	35	51,940	61,386	77,756	18	10	0	22,568	14,150	121,160	2,800	0	2,250	136,448	4,888	1
Huntsville	50	51,959	71,665	77,646	21	5	4	6,864	42,000	31,304	19,450	600	10,300	111,020	62,712	1
Kenora City	21	51,947	68,985	85,355	25	11	5	56,212	18,550	330,252	4,750	850	800	70,668	32,760	1
King Twp	32	51,940	60,102	76,472	30	0	3	8,580	9,000	16,952	16,300	250	4,050	57,824	0	1
Lincoln	68	51,940	68,391	84,761	19	0	0	5,200	20,000	5,304	7,550	550	1,150	70,564	122,044	1
Niagara-on-the-Lake	32	51,940	3,249	3,249	12	0	0	6,240	12,000	39,832	6,050	1,200	1,400	61,516	780	1
North Grenville Twp	34	51,940	68,422	84,792	22	5	0	15,444	43,750	73,996	7,250	300	1,150	74,620	36,244	1
Orangeville	51	56,895	62,566	78,936	14	0	3	16,068	11,700	21,996	1,350	150	1,750	0	0	1
Pelham	32	51,940	58,002	74,372	8	0	0	50,180	7,400	2,600	3,500	0	800	73,216	14,456	1
Perth and District Union	35	51,940	67,487	83,857	15	0	6	13,312	11,300	721,032	8,050	100	1,000	203,632	2,132	1
Petawawa	39	51,940	61,788	65,150	10	7	2	33,904	6,400	18,304	3,750	1,600	600	72,384	24,700	1
Port Colborne	33	51,980	61,618	77,988	15	6	7	16,536	12,100	16,536	3,300	300	1,500	11,024	26,936	1
Port Hope	32	51,940	3,249	3,249	22	0	3	16,900	12,100	624	4,650	0	1,700	0	0	1
Prince Edward County	32	51,940	3,249	3,249	45	19	0	14,612	26,750	24,960	125,000	100	2,050	64,220	156	1
Russell	32	51,940	59,743	76,113	14	2	0	32,240	1,250	3,640	11,250	500	1,750	28,184	18,200	1
Scugog Memorial	32	51,940	61,251	77,621	27	0	0	16,900	23,350	364	13,250	400	1,550	70,304	11,076	1
Selwyn	33	51,940	58,530	74,900	22	6	0	23,608	8,000	1,716	4,950	0	2,150	54,444	1,300	1
Springwater Twp	46	53,544	12,381	12,381	12	0	0	5,980	7,900	17,680	7,050	150	550	211,380	43,732	1
Thorold	33	51,940	68,529	84,899	12	0	2	12,064	17,100	20,124	600	500	1,650	72,592	3,900	1
Uxbridge Twp	59	52,304	3,410	3,410	31	4	0	4,472	8,700	6,292	2,700	1,050	1,050	25,428	96,824	1
Wasaga Beach	70	1,609	9,132	10,267	6	0	2	10,764	3,700	260	4,700	0	550	16,900	32,968	1
Total :	1,141	1,421,701	1,327,443	1,637,462	569	119	56	607,516	473,250	3,044,756	410,400	20,500	60,050	1,920,516	742,352	28

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Technology, Social Media and Computer Literacy Programs

Public Library Name	Number of Programs	Number of Attendees
Brockville	211	262
Clarence-Rockland	8	8
Cobourg	14	387
Collingwood	92	254
East Gwillimbury	121	270
Essa	89	154
Fort Erie	79	265
Grimsby	106	126
Huntsville	91	267
Kenora City	12	49
King Twp	56	180
Lincoln	23	82
Niagara-on-the-Lake	40	480
North Grenville Twp	40	157
Pelham	31	178
Perth and District Union	118	163
Petawawa	3	32
Port Colborne	15	47
Port Hope	20	20
Prince Edward County	125	563
Russell	18	305
Scugog Memorial	72	884
Selwyn	602	610
Springwater Twp	39	62
Thorold	95	222
Wasaga Beach	20	176
Total:	2,140	6,203

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Social Media Participation

Public Library Name	Social Media Types
Brockville	Twitter
	Facebook
Clarence-Rockland	Facebook
Cobourg	Blogs
	Twitter
	Facebook
	LinkedIn
	Listservs: OPLA; AMPLO; FOPL; HRNOL
Collingwood	Twitter
	Facebook
	Pinterest
East Gwillimbury	Twitter
	Facebook
	YouTube
	LinkedIn
	Goodreads
	Pinterest
	Yelp
Essa	Blogs
	Twitter
	Facebook
	Google+
	YouTube
	Pinterest
Fort Erie	Twitter
	Facebook
Grimsby	Blogs
	Twitter
	Facebook
	YouTube
	Pinterest
Huntsville	Twitter

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Public Library Name	Social Media Types
Huntsville	Facebook
	YouTube
	Pinterest
Kenora City	Twitter
	Facebook
	Google+
	Yelp
King Twp	Twitter
	Facebook
	YouTube
Lincoln	Blogs
	Twitter
	Facebook
	Pinterest
Niagara-on-the-Lake	Twitter
	Facebook
	Instagram
	Pinterest
North Grenville Twp	Twitter
	Facebook
	RSS feeds
	YouTube
Orangeville	Twitter
	Facebook
	NOTE both are through the Town of Orangeville's Account/Pages
Pelham	Twitter
	Facebook
	Pinterest
Perth and District Union	Twitter
	Facebook
	YouTube
	GoodReads
	Pinterest

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Public Library Name	Social Media Types
Petawawa	Blogs Twitter Facebook Flickr Pinterest Tumblr
Port Colborne	Facebook
Port Hope	Twitter Facebook
Prince Edward County	Blogs Facebook YouTube
Russell	Twitter Facebook Flickr LinkedIn
Scugog Memorial	Blogs Twitter Facebook Flickr YouTube Pinterest
Selwyn	Facebook Pinterest
Springwater Twp	Twitter Facebook YouTube Pinterest
Thorold	Twitter Facebook YouTube
Uxbridge Twp	Blogs Twitter

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Public Library Name	Social Media Types
Uxbridge Twp	Facebook Flickr YouTube
Wasaga Beach	Twitter Facebook YouTube