**CANADA LEARNING BOND CHAMPIONS’ NETWORK**

Annual Meeting

6-7 February 2018

Novotel Hotel

3 Park Home Avenue

Toronto, Ontario

# *Engagement, Innovation, and Learning*

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|  | **DAY 1** | | | |
| 8:20 | Arrival / Registration | | | |
| 8:55 | Roundtable Introductions | | | |
| 9:05 | *Words of Welcome from the Co-chairs* | | | |
| **Althea Arsenault**  Manager of Resource Development  Economic and Social Inclusion Corporation (ESIC)  Government of New Brunswick | | **David Moore**  Director of Program Design  Canada Education Savings Program  Employment and Social Development Canada (ESDC)  Government of Canada | |
| 9:15 | *Poverty, Health, and Education*  **Dr. Gary Bloch**  Family Physician  St. Michael's Hospital | | | |
| 9:40 | *Understanding decision behaviors in Low socioeconomic population:*  *from brain to meaning*  **Dr. Amedeo D’Angiulli**  Professor  Carleton University | | | |
| 10:30 | Health Break / Networking | | | |
| 11:00 |  | | | |
| *Poverty Reduction Strategy – What We Heard*  **TBC**  Social Development Policy  Employment and Social Development Canada | | | |
| 11:20 | *Update on Financial Empowerment Champions*  **Adam Fair**  Vice-President, Strategy and Impact  Prosper Canada | | | |
| 11:40 | *Career Trek: Connecting with the Community through Education Savings*  **Danielle Hollinger**  Education Savings Coordinator  Career-Trek | | | |
| 12:00 | Lunch | | | |
| 13:00 | *Canada Learning Bond and Children in Care* | | | |
| **Dr. Robert Flynn** Emeritus Professor  Ottawa University | | | |
| *Panel Discussion* | | | |
| **Wendy Miller**  Senior Manager, Government and Stakeholder Relations, Ontario Association of Children’s Aid Societies | **Meghan Henry**  Manager, Transformation Implementation Child Welfare Secretariat  Service Ontario | | **Don Osborne**  Director, Registered Plans Strategy, Mutual Fund Distribution and Financial Planning  Royal Bank of Canada |
| 14:10 | *Embedding CLB Awareness within Service Delivery*  **Paolo Staffieri**  Manager, Community & Labour Market Development  Social Services - City of Toronto | | | |
| 14:30 | Health Break / Networking | | | |
| 15:00 | ***Knowledge Café***  Group Discussion | | | |
| 15:45 | *Education in Canada: Key results from the 2016 Census*  **TBC**  Statistic Canada | | | |
| 16:15 | *Leveraging Collective Impact to grow the CLB Take-up Rates*  **Leena Sharma Seth**  Director, Community Engagement Halton Poverty Roundtable | | | |
|  |  | | | |
| 16:35 | *Moving CLB to Provincial Policy*  **Althea Arsenault**  Manager, Resource Development  Economic and Social Inclusion Corporation | | | |
| 4:55 | *Closing Remarks* | | | |

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| DAY 2 | | | | |
| 8:30 | Networking | | | |
| 8:50 | Welcome + Recap | | | |
| 9:00 | *Canada Education Savings Program Updates*  **TBC**  ESDC | | | |
| 9:30 | *SIN Uptake by Census Data*  **TBD**  Statistics Canada | | | |
| 9:45 | *How to Engage the Public Health Programs for 0-6 years old*  **Michelle Owen**  Manager  Public Health Agency of Canada | | | |
| 10:15 | Break / Networking | | | |
| 10:45 | *BEAR Challenge*  **Dr. Meera Paleja + Students (TBC)**  Rotman Business School, University of Toronto | | | |
| 11:00 | *Mailing Trials*  **Mathieu Audet**  Senior Research Analyst, Innovation Lab  *ESDC* | | | |
| 11:15 | *ESDC Innovation Lab: Finding Points of Leverage*  **Teresa Bellefontaine**  Manager, Strategic Policy  ESDC | | | |
| 12:15 | Working Lunch  **What is next for the Network?** | | | |
| 1:15 | *Integrating an Education Savings Referral into the Ontario Newborn Registration Service* | | | |
|  | **David Moore**,  Director, Program Design  ESDC | **Asim Hussain**  Director, Digital Services Transformation Branch Service Ontario | | **Aaron Vive**  Senior Policy Analyst, Digital Services Transformation Branch Service Ontario |
| 14:00 | *Communicating the CLB Online*  **Talya Rotem**  *Digital Community Manager*  SmartSAVER | | | |
| 14:20 | *Deep Community Outreach Using Phone and Digital Methods*  **Claire Gallagher** Communications & Research Coordinator ACORN Canada | | | |
| 14:40 | *Points Reward Promoting CLB*  **Cynthia Hastings-James**  Director  Best Life Rewarded | | | |
| 15:00 | *Regional Networks to Share Information on the CLB and RESPs*  **Julie Hauser**  Partnership and Stakeholder Engagement Officer  Financial Consumer Agency of Canada | | | |
| 15:20 | *Closing Remarks* | | | |
| **Althea Arsenault**  Manager of Resource Development  ESIC  Government of New Brunswick | | **David Moore**  Director of Program Design  Canada Education Savings Program  ESDC  Government of Canada | |