

Date	Subject	Post
Week 1	Introducing Campaign	Wondering why you can't borrow more eAudiobooks and eBooks? So are Canadian public libraries. We've got a plan to improve #eContentForLibraries – but we need your help to get the multinational publishers' attention.
Week 1	Introducing Campaign	Wondering why you can't borrow more eAudiobooks and eBooks? So are Canadian public libraries. We've got a plan to improve #eContentForLibraries – but we need your help to get the multinational publishers' attention. Visit eContentforLibraries.com (link in bio) to learn about our plan.
Week 1	Multinational publishers	If you want more eAudiobooks & eBooks in Canadian libraries, tell these publishers directly: @HachetteCanada @HarperCollinsCa @MacmillanUSA @PenguinRandomCA @SimonSchusterCA. Learn about our plan to improve #eContentForLibraries:
Week 1	eAudiobook access	Our public libraries are trying to meet the demand for eAudiobooks, but multinational publishers won't cooperate. We need your help. Join the movement and help us get stronger #eContentForLibraries.
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Week 1	eAudiobook access	Demand for eAudiobooks is skyrocketing, but multinational publishers refuse to sell certain titles to Canadian public libraries. Canadians deserve access to works by Canadian and Indigenous authors. #eContentForLibraries
Week 1	eAudiobook access	We can't lend what we don't have. Did you know many in-demand eAudiobooks are unavailable to Canadian libraries? Help us improve #eContentForLibraries:

Character Count	Link
215	econtentforlibraries.org
286	econtentforlibraries.org
230	econtentforlibraries.org
198	econtentforlibraries.org
198	econtentforlibraries.org
300	econtentforlibraries.org
220	econtentforlibraries.org
152	econtentforlibraries.org

Image	Tw	Fb	Insta
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eAudiobook_Access_Twitter1024x512-2.jpg	X		

Week 1	eAudiobook access	Curious why you can't borrow eAudiobooks by some of your favourite authors? Many popular eAudiobooks are unavailable to Canadian libraries. Learn more about why we want better #eContentForLibraries:
Week 2	eContent pricing	Libraries lend digital copies just like physical books – on a one-to-one basis. But the prices we have to pay for eBooks are exponentially higher. We want to work together with the major international publishers to establish fair pricing models that benefit everyone. Learn about our plan to improve #eContentForLibraries:
Week 2	eContent pricing	Libraries lend digital copies just like physical books – on a one-to-one basis. But the prices we have to pay for eBooks are exponentially higher. #eContentForLibraries
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Week 2	eContent pricing	How much do you think it costs a Canadian library to buy an eBook? The answer will surprise you. #eContentForLibraries
Week 2	eContent pricing	Multinational publishers sometimes charge Canadian libraries 2–5 times more for eBooks than for physical books. We need fair #eContentForLibraries to meet the skyrocketing demand for eContent:
Week 2	eContent pricing	Canadian readers love @linwood_barclay, but excessively high eBook prices make it difficult for libraries to meet demand. #eContentForLibraries
Week 1 or Week 2	Purchasing power	Libraries are crucial to a vibrant publishing industry. We introduce Canadians to new titles and have significant purchasing power. But that only matters if we can buy the content our users want.

199	econtentforlibraries. org
323	econtentforlibraries. org
169	econtentforlibraries. org
332	econtentforlibraries. org
118	econtentforlibraries. org
193	econtentforlibraries. org
143	econtentforlibraries. org
196	econtentforlibraries. org

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