

Individual Library Profile

Statistics Year 2018

Library Name	Innisfil
Library CEO	Erin Scuccimarri

General Information

Total Population Served (resident and contracting)	40,784
Number of Active Cardholders	26,722
Number of Service Points	5
Total Weekly Hours of Operation	266
Number of Public Access Computer Workstations	71
Number of Public Computer Workstations with Internet Access	61
Number of Circulating Wireless Hot Spots	0

Library Finances

Provincial Operating Funding	\$45,921
Provincial Pay Equity Funding	\$1,229
First Nation Salary Supplement	\$0
Local Operating Funding	\$3,344,199
Total Operating Revenues	\$3,732,374
Total Capital Revenues	\$0
Total Operating Expenditures	\$3,707,275
Total Materials Expenditures	\$209,549
Total Salaries Expenditures	\$2,677,773
Total Capital Expenditures	\$133,098

Library Holdings

Total Print Circulating and Reference Titles Held	54,025
Total E-book and E-audio Titles	52,539
Total CD and DVD Titles	13,093
Total Print Periodicals	105
Total Electronic Periodical Titles	4,058
Special Collections - original format	2,382
Special Collections - digital format	40,434
Number of e-learning services provided	2
Cardholders who took e-learning courses	40

Key Ratios

% of Population Served that are Active Cardholders	65.52
Service Points per 10,000 Population	1.23
Service Points per 1,000 Population	0.12

Provincial Operating Funding as % of Total Operating Revenue	1.23
Local Operating Funding per Capita	82.00
Operating Expenditures per Capita	90.90
Materials Expenditure as % of Total Operating Expenditures	5.65
Salaries Expenditure as % of Total Operating Expenditures	72.23

Titles Held per Capita	3.04
E-resources including E-books held per capita	1.29
Titles Held per Active Cardholder	4.63

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E-learning courses taken in total by cardholders	40
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Non-traditional Collections

- Technology Kits
- Maker Kits
- DSLR Cameras
- Audio Recording Kits
- Video Cameras
- Green Screens
- Seed Library

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Annual Library Activities

Circulation	233,735
E-Books, downloadable audio books, music and video	31,408
Items Borrowed via ILLO	1,686
Items Lent via ILLO	1,604
Library Visits (Social Media)	327,444
Library Visits (in person)	298,550
Program Attendance	38,684
Reference Transactions (electronic & standard)	14,850
Number of People Using Library Computer Workstations	33,700
Number of times accessible material, equipment or devices are requested	100
Number of people using Maker Spaces, Digital Media labs, Self Publishing centres	3,750
Service visits provided to residence-bound residents and people-at-risk	278

Library Personnel

Professional Librarians (FTEs)	10.00
Library Technicians (FTEs)	2.43
Excel Graduates (FTEs)	0.00
Other Specialized Professional Staff	14.46
All other Staff (FTEs)	5.57
Total Paid Staff (FTEs)	32.46
Volunteers (FTEs)	0.11
Number of People Volunteering	2.00
Number of Students, Co-op Students, and Interns hired for a specific length of time	3.00

Key Ratios

Circulation per Active Cardholder	8.75
ILLO Items Borrowed/Items Lent	1.05
Program Attendance per Active Cardholder	1.45
Program Attendance per Capita	0.95
In Library Materials Use per Capita	21.96
Reference Transactions per Week	297

Professional Librarians as % of Total Paid Staff	30.81
Professional Librarians per Service Point	2.00
Library Technicians as % of Total Paid Staff	7.48
Library Technicians per Service Point	0.49
Total Paid Staff per Service Point	6.49
Total Volunteers per Service Point	0.02

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Program Details

Library Name	Innisfil	
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Program Type	Number	Attendance
Early literacy and Early learning	591	12,366
Other Children's programming	305	3,164
Summer Reading	185	1,797
Homework help	15	66
Class instruction at a library or school	107	10,440
Teen programming	22	245
Newcomer focus	1	11
Careers, job help / skills	0	0
Business Development	0	0
Community Development	11	790
Technology, social media and computer literacy	114	340
Maker space, Digital media lab, Self-publishing	1,855	4,134
Genealogy, local history, Doors Open	2	31
Adult learning (not covered elsewhere)	54	1,553
Seniors programming	11	135
Culture Days, poetry and story readings, art shows	19	429
First Nations Public Library Week	0	0
First Nation Communities Reads	0	0
Indigenous language training and retention	0	0
Ontario Public Library Week / Canadian Library Month	0	0
Book Clubs	45	357
Other	28	2,826

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Consortia and Co-operative Purchasing	7
Books	1
E-books	2
Databases and Other Downloadable Services	1
Computer software	0
Connectivity	0
Integrated Library systems	0
Corporate Discount Programs	1
Municipal and Local government	2
Other Types of Consortia	0
Friends or Foundation Organizations	1
Social Media Participation	
Instagram	1
Blogs	0
Twitter	1
Facebook	1
Google+	0
RSS feeds	0
Flickr	0
YouTube	1
LinkedIn	1
Pinterest	1
Tumblr	0
Other Social Media	0
Streaming and Downloading Services Participation	0
Freegal	0
Freeding	0
Hoopla	1

Cultural Partnerships and activities	200
Community museums	1
Art galleries	0
Municipal cultural planning partnerships	1
Archives	1
Heritage Organizations	1
Ethno-cultural and Newcomer Service Organizations	1
Other Cultural Partners	8
Education Sector Partnerships	14
Early Childhood Organizations	1
School boards, including local schools and local education authorities	1
Community Colleges	1
Universities	1
Distance Education	0
Other Education Sector Partners	4
Government Services	
ServiceOntario	0
ESDC	0
CAP	0
Municipal services (e.g. licences)	1
Health	1
CAP Youth	0
Other government Service Partnerships	2
Business and Economic Sector Partnerships	
Chamber of Commerce	1
Business Improvement Area (BIA)	0
Other Business and Economic Sector Partnerships	5
Capital Projects	

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Zinio	0
IndieFlix	0
Flipster	1
Naxos	0
Other	0

Reciprocal borrowing agreements, and policies where there are no non-resident user fees

Bradford/West Gwillimbury Public Library, Essa Public Library, new Tecumseth Public Library

Significant achievements

The Library created a pollinator garden and butterfly nursery, and started growing herbs and vegetables indoors with a grow tower, and the public are welcome to take what they need (as with the outdoor gardens). Library Staff worked with the Town to organize and host several large events, including the Cookstown Family Skate Day. Library Staff developed and implemented a town-wide community engagement strategy, and led the development of a municipal culture plan. Library Staff were also key participants in the development and building of the Rizzardo Health & Wellness Centre (opening in 2019).

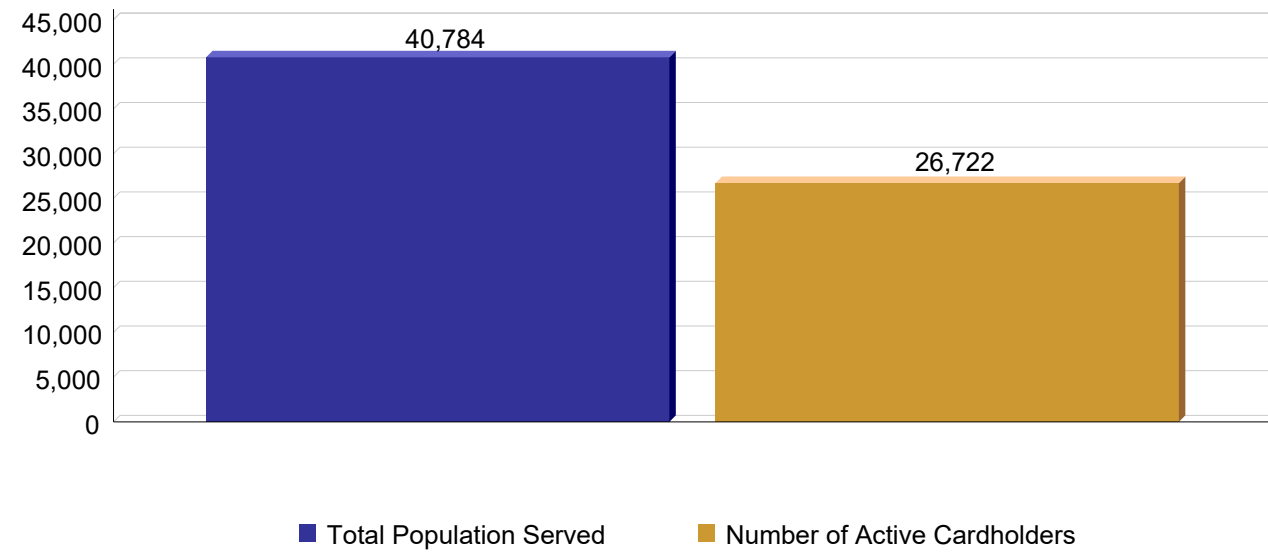
Capital Project Name	Commencing Year	Square Footage	Total Project Cost
	-	-	0

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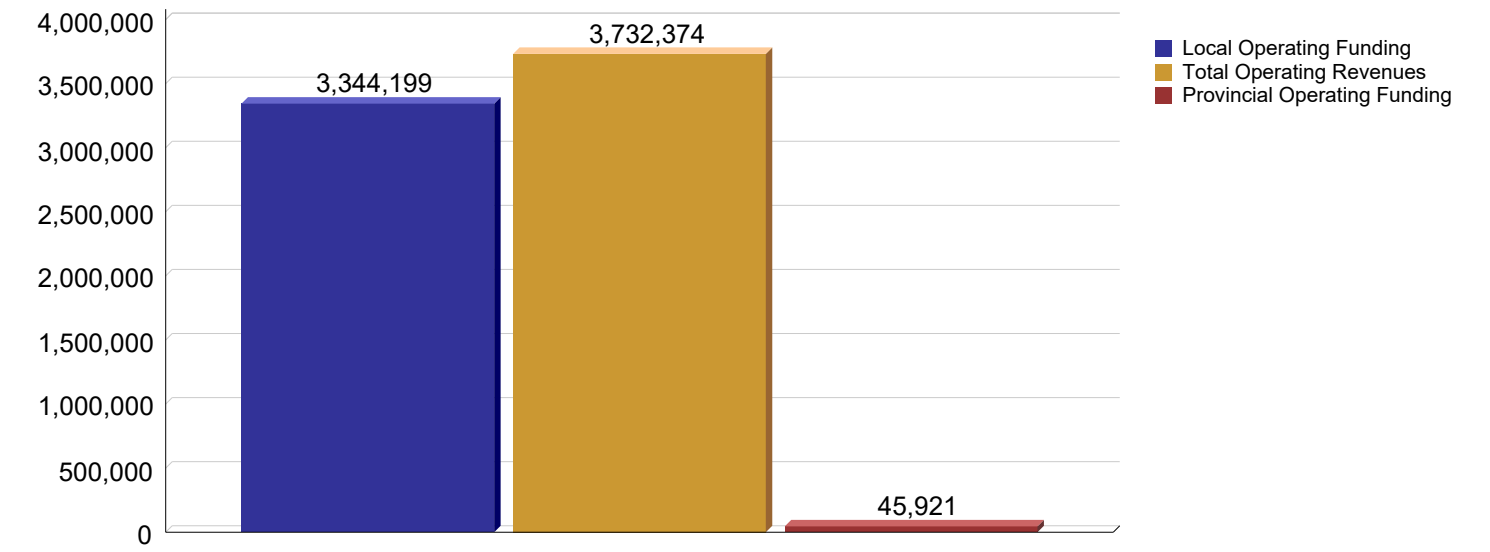
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Total Population & Active Account Holder per library



Total Operating Revenue, Provincial/Local Operating Fund per Library



Library Visits (in Person), Program Attendance & Reference Transaction per Library

